

# Jed-Angelo Q. Segovia

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965 Florida Ave. NW, Apt. 927, Washington DC 20001

## MFA Design & Technology 2015–2017

Parsons School of Design, NY, USA

## BFA Information Design 2003–2007

Ateneo de Manila University, Manila, Philippines

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### EXPERIENCE

#### JR. ART DIRECTOR, BULLY PULPIT INTERACTIVE.

##### JAN 2022-PRESENT

- Devises look, themes, and feel of campaigns with creative and client account teams.
- Designs multiple static and animated social media graphics, banners, and displays.
- Oversees and provides direction to junior designers and freelancers.
- Operates on project management platform Monday.com.
- Handles multiple client accounts, including corporate entities, nonprofits, and political campaigns.

#### DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

##### SENIOR DESIGNER, MAR 2021-JAN 2022.

##### GRAPHIC DESIGNER, JUNE 2019–MAR 2021.

- Helped the Democratic Party hold the House, elect Joe Biden, and defeat Donald Trump.
- Helped break fundraising records for 2019-2020 election cycle.
- Worked with Art Director, National Team, and Social Media Team to design static and animated graphics for text, email, social media, elections, and candidate messaging. Maintained and organized design assets. Fulfilled additional design duties for committee.

#### MOTION DESIGNER, DRURY DESIGN. MAR. 2019–MAY 2019.

- Animated the Creative Director's illustrations for annual deck.

#### MOTION DESIGNER, MEREDITH INC. MAY 2018–SEPT. 2018.

- Designed and animated People Magazine's and Entertainment Weekly's Snapchat videos for over 2 million viewers.

#### MOTION DESIGNER, CYNTHIA FOR NEW YORK. AUG. 2018.

- Designed and animated Instagram campaign graphics for Cynthia Nixon's New York state governor run.

#### DESIGNER, ABS-CBN GLOBAL. SEPT. 2011–JUNE 2015.

- Created branding and marketing. Print, broadcast, and digital.
- Storyboarded commercials from scripts and assisted in onsite filming.

### VIRAL VIDEOS

#### [GRITTY ANIME INTRO](#)

#### [TIGER KING GAME OF THRONES](#)

#### [JUNJI ITO'S "AMIGARA FAULT"](#)

### SOFTWARE SKILLS

- Monday Dot Com
- Asana Project Management
- Clip Studio
- Adobe Animate
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- HTML5/CSS
- Unity
- Wordpress
- Squarespace
- Microsoft Office
- Google Suite